

# AAE 375 (003): Career Development for AAE & ABM Majors Agricultural and Applied Economics Fall 2019

Time and Location: Mondays 3:30 PM – 4:20 PM, Taylor Hall room 103

Instructor: Jeremy Beach ([jpbeach@wisc.edu](mailto:jpbeach@wisc.edu))

Office: room 522 Taylor Hall

Phone (608) 262-9485

Office hours: By appointment

## Course Objectives:

- Assisting students with their resume, cover letters, and interviewing skills
- Using various campus resources to help students search and apply for internships and jobs
- Providing exposure to post-graduation opportunities such as graduate school and public, private, and non-profit organizations
- Increasing relationships and engagement with AAE and ABM professors through faculty panels
- Providing off-campus opportunities for networking through industry and alumni panels, and possibly an educational tour with a Wisconsin agribusiness

## Academic Integrity:

Our course is an academic community that is bound together by traditions and practice of scholarship. Honest intellectual work – on examinations and on written assignments – is essential to the success of our own community of scholars. Using classmates' responses to answer questions or disguising words written by others as your own undermines the trust and respect on which our course depends. The work in this course is challenging and will demand a good deal of each of you. I have every confidence that each of you can succeed. Doing your own work will enhance your sense of accomplishment when the term comes to a close.

## Accommodations:

Your success in this class is important to me. If there are circumstances that may affect your performance in this class, **please let me know as soon as possible** so that we may work together to develop strategies for adapting assignments to meet both your needs and the requirements of the course. The McBurney Disability Resource Center (702 W. Johnson Street, Suite 2104; (608) 263-2741; <http://mcburney.wisc.edu/>) provides resources for students with disabilities. You will need to provide documentation of disability to them in order to receive official university services and accommodations. Please don't hesitate to let me know if you require assistance or accommodations for any reason. I look forward to working with all of you to meet your individual learning goals.

## Final Course Grades:

- Attendance and Participation . . . . . 40%
- Needs Assessment . . . . . 10%
- Career Fair Reflection Paper . . . . . 10%
- Guest Speaker Reflection Papers:
  - 8 speakers @ 5% each . . . . . 40%

## Grading:

Grades in this course will be evaluated on two criteria: 1) Effort and 2) Timeliness of submission. If you put a solid effort into your assignments and turn them in on-time, you will do well in this course. All assignments, other than “Attendance and Participation” will be submitted through the course website in Canvas.

A	93-100
AB	88-92
B	83-87
BC	78-82
C	70-77
D	60-69
F	59 and below

## Course Schedule:

### **September 9<sup>th</sup>**

- Introductions
- Syllabus review
- Needs Assessment (Due Thursday, September 12<sup>th</sup> at 8:00 am)
- Canvas course website review
- Resume and Cover Letter assistance
  - In-class resume review

### **September 16<sup>th</sup>**

- HR perspective: Renee Meyer (<https://www.linkedin.com/in/renee-meyer-469b29b>) - Human Resources Business Partner at Compeer Financial
  - How to navigate a career fair
  - Resume/Cover letter advice
  - The interview process from an HR perspective
- Guest Speaker Reflection Paper #1 (Due Thursday, September 19<sup>th</sup> at 8:00 am)
- Attend the Career & Internship Fair Tuesday, September 17<sup>th</sup> (<https://careerfair.wisc.edu/>)
  - 4-8pm at the Kohl Center
- Career Fair Reflection Paper (Due Thursday, September 19<sup>th</sup> at 8:00 am)
- Employer Networking Event (4:30-5:00pm): Cargill, JBS, and Compeer Financial

## September 23<sup>rd</sup>

- CALS career services: Noelle Thompson (<https://cals.wisc.edu/academics/undergraduate-students/career-services/about-us/>) - Assistant Director of Career Services
  - Interview process
  - Intro and demo of resources
    - Handshake
    - LinkedIn
- Guest Speaker Reflection Paper #2 (Due Thursday, September 26<sup>th</sup> at 8:00 am)

## September 30<sup>th</sup>

- Graduate School
  - Mary Treleven (<https://aae.wisc.edu/staff/mtreleven/>) - Graduate Program Services Coordinator in the department of Agricultural & Applied Economics
  - Molly Reinhard (<https://prelaw.wisc.edu/staff/reinhard-m-s-molly/>) - Director of Pre-Professional Advising, Centers for Pre-Law & Pre-Health
  - Bethany Glinsmann (<https://aae.wisc.edu/staff/bglinsmann/>) – Resource and Energy Demand Analysis (REDA) Program Coordinator
- Guest Speaker Reflection Paper #3 (Due Thursday, October 3<sup>rd</sup> at 8:00 am)

## October 7<sup>th</sup>

- The Writing Center (<https://writing.wisc.edu/>)
  - Marek Makowski
- Guest Speaker Reflection Paper #4 (Due Thursday, October 10<sup>th</sup> at 8:00 am)

## October 14<sup>th</sup>

- Career Exploration Center (<https://cec.ccas.wisc.edu/>)
  - Jonathon Ferguson (<https://cec.ccas.wisc.edu/staff/ferguson-jonathon/>) – Director of the Career Exploration Center
- Guest Speaker Reflection Paper #5 (Due Thursday, October 17<sup>th</sup> at 8:00 am)

## October 21<sup>st</sup>

- Discovery to Product (D2P) at UW-Madison (<https://d2p.wisc.edu/>)
  - Kieran Furlong (<https://d2p.wisc.edu/staff/furlong-kieran/>)
- Guest Speaker Reflection Paper #6 (Due Thursday, October 24<sup>th</sup> at 8:00 am)

**October 28<sup>th</sup>**

- TBD - Faculty panel #1

**November 4<sup>th</sup>**

- TBD - Faculty panel #2

**November 11<sup>th</sup>**

- TBD - Faculty panel #3

**November 18<sup>th</sup>**

- TBD - Agribusiness Field Trip

**November 25<sup>th</sup>**

- TBD - Alumni panel/industry panel

**December 2<sup>nd</sup>**

- TBD - Alumni panel/industry panel

**December 9<sup>th</sup>**

- TBD - Alumni panel/industry panel